



Economic Modernisation Vision

Unleashing Potential To Build The Future

Economic Modernisation Vision: Pillars, Goals and Objectives

Pillars	Goals	Objectives
Unleashing Jordan's Full Economic Potential	Create Economic Opportunities for Jordanians	1. Increase the number of jobs 2. Reduce unemployment among Jordanians 3. Reduce expat workforce 4. At least double female economic participation 5. Increase employment in the private sector 6. Expand and upgrade technical and vocational education and training
	Create Sustainable and Inclusive Economic Growth	7. Increase the average per capita income 8. Grow the economy 9. Diversify the economy 10. Scale up/grow potential growth sectors 11. Grow exports 12. Increase foreign direct investment 13. Increase domestic private investments



Economic Modernisation Vision

Unleashing Potential To Build The Future

Pillars	Goals	Objectives
	Strengthen Jordan's International Competitiveness	<ul style="list-style-type: none">14. Enhance Jordan's international competitiveness15. Enhance ease of doing business16. Match skills demand and supply17. Promote R&D and innovation18. Promote entrepreneurship19. Enhance quality of Jordan's infrastructure20. Enhance FDI attractiveness21. Curb corruption perception22. Improve international IP protection23. Reduce electricity prices for economic activities24. Promote industrialization25. Advance economic freedom26. Improve gender gap in workforce27. Advance female economic empowerment28. Improve educational base and knowledge pool29. Develop globally competitive workforce30. Enhance transport and logistics31. Improve government effectiveness32. Enhance the rule of law for business environment33. Develop digital and transparent government services34. Improve governance35. Enhance SME enabling environment



Economic Modernisation Vision

Unleashing Potential To Build The Future

Pillars	Goals	Objectives
<p>Advancing quality of life for all</p>	<p>Improve day-to-day life Jordanians</p>	36. Improve overall quality of living
		37. Improve quality of housing
		38. Improve quality of infrastructure and utilities
		39. Improve quality of mobility
		40. Improve quality of education
		41. Improve quality of health and fitness
		42. Improve quality of public facilities and services
		43. Improve quality of culture, sports and entertainment
		44. Improve quality of retail and hospitality
		45. Improve quality of community affairs and engagement
	<p>Strengthen the International Competitiveness of Jordan as a Place to Live</p>	46. Improve quality of environment and climate change
		47. Improve quality of security and safety
		48. Improve quality of rule of law enforcement
		49. Improve Jordan's position in international Quality of Life rankings
		50. Ensure one Jordanian city is among the top 100 globally
		51. Advance societies
52. Enhance human development opportunities		
53. Strengthen food security position		
54. Improve happiness		
55. Reduce cost of living in major cities		
56. Improve services and infrastructure		



Economic Modernisation Vision

Unleashing Potential To Build The Future

Pillars	Goals	Objectives
<p>Achieve sustainability in all we do</p>	<p>Apply sustainability principles to economic growth</p>	<p>57. Promote green economic growth</p> <p>58. Increase renewable energy sources</p> <p>59. Decrease energy use</p> <p>60. Reduce production based emissions</p> <p>61. Dissemination of environmental conscious behavior and culture</p> <p>62. Improve green investment facilitation</p> <p>63. Increase value generated from circular economy</p> <p>64. Promote transition towards green growth</p> <p>65. Total consumption of primary energy</p>
	<p>Apply sustainability principles to quality of life</p>	<p>66. Promote environmental culture and behavior</p> <p>67. Reduce air pollution</p> <p>68. Reduce waste generation</p> <p>69. Improve waste recycling and re-use</p> <p>70. Increase marine and terrestrial protected areas</p> <p>71. Increase availability and quality of green spaces</p> <p>72. Reduce environmentally induced health problems</p>